



SEHA - GAZPROM LEAGUE



www.seha-liga.com

LMP 1

List of marketing priorities

 :

Home Team

Guest Team

Round

Representatives

- 1. Floor manager
- 2. Marketing manager
- 3. Press manager
- 4. Security manager
- 5. Photographer
- 6. Camerman
- 7. DJ
- 8. Spiker
- 9. Doctor
- 10. Emergency
- 11. Fire department

Before the match

hall/floor

- 1. LED displays 40 m x 1m /SEHA, Gazprom, League animations
- 2. Mix zone (SEHA, Gazprom 2 x, Power to the People 2 x)
- 3. Flash zone board
- 4. Press conference /desk banner/roll up /press name tags (club home, guest, SEHA, Gazprom 2x)
- 5. Molten banner 3 x 1 m
- 6. Stickers on the floor (2 x Gazprom, 2 x Power to the people, Center)
- 7. Timekeepers desk
- 8. Press tables with electricity
- 9. Internet for press
- 10. Flags (SEHA, Gazprom, national flags)

Other

- 1. BIB PHOTO, TV
- 2. Accreditations (ORG, PRESS, TEAM)
- 3. Accreditations A,B,C,D (Officials)
- 4. Officials t-shirt: home guest
- 5. Floor cleaners t-shirts/tracksuit
- 6. delegation table shirts/tracksuit
- 7. SEHA time outs
- 8. Official ball Molten - 2 pcs
- 9. SEHA Camera (electricity for camera, microphone, light, SD cards)
- 10. Statistics
- 11. TV (name, No. cameras)
- 12. Live stream (No. cameras)
- 13. Pre match protocol
 - a) flags (home, guest, SEHA)
 - b) fair play text
 - c) shake hands

During and after the match

- 1. Press conference before the match
- 2. Photos during match
- 3. Photos after the match
- 4. Flash zone interview
 - a) recorded
 - b) uploaded
- 5. Press conference after the match/sent
 - a) recorded
 - b) uploaded
- 6. Audio press conference recorded
- 7. Written statements
- 8. Match uploaded
- 9. Marketing photos uploaded